

We are NOT affiliated with Humans of New York.

HUMANS OF ARMADALE GUIDE

Information and Application Form

Inspired by **Humans of New York**, **Humans of Armadale** aims to reflect **real local stories** that local individuals can relate to, and be inspired from. Have your story shared, with a portrait photo, to the community.

Your story is unique, but can make someone feel connected, heard and inspired. One of the aims of this project is to allow people to share their own story, in the hopes it will make a positive impact on someone else.

We strongly encourage people from all scopes of life and diversities to apply.

Please read this document before contacting the City.

Final submissions close Friday 18 June 2021

The City aims to have 24 stories to share in the first series.

You have a **powerful** story to share.

3 STEPS

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Support:

Need support? **Please read this document before contacting the City.**

Please contact the City (including the Champion Centre to contact Aboriginal Development officers) via email at info@armadale.wa.gov.au or via phone on (08) 9394 5462.

Process

Humans of Armadale Guide

Please read this document before contacting the City with your expression of interest. This will give you an overview about Humans of Armadale.

Registration of Interest

After reading this document, please register your interests to the City via email at info@armadale.wa.gov.au or phone on (08) 9394 5462 **before** submissions close on Friday 18 June 2021.

Submissions

Final submissions close Friday 18 June 2021. Submissions can be flexible. Some of the options include:

Written Application Form

Please see page 6 for an Application Form. We strongly encourage digital applications.

If your submission is successful, the City has contracted the services of a photographer to capture a portrait photo of applicants. If you would like to submit a photo of your choosing, please see Photo Guidelines on page 4.

Tell your story in-person

Please contact the City to schedule a time to discuss your story with a Community Development Officer. **Things to know before your catch up:**

- The setting of the catch up can be flexible to suit you and no real agenda will be set, to allow for natural conversation.
- Staff at the Champion Centre will be available to support applicants who identify as Aboriginal.
- If you require support with writing your story, the City can transcribe your story from the catch up. Please note that this will require your catch up to be recorded (Recordings will be deleted once text is approved).

Q & A

Where do I begin?

It's important to note that Humans of Armadale is inspired by ***Humans of New York***.

If you are not sure where to begin, here are some guide questions you can get inspiration from to tell your story:

- How have you overcome a moment, feeling or experience?
- What is something you're passionate about, and why?
- What does community mean to you?
- What advice would you give your younger self about an experience important to you?
- How would you give someone who can relate to your experience hope and inspiration?
- How has the most influential person in your life changed you?
- What was a breakthrough moment that brought out your strength or inner happiness?
- What is something about you that you would share to someone you loved?
- What's the happiest moment of your life?
- What would people be surprised to know about you?
- What's something you have always wanted to do?

How many applicants are the City accepting?

The City aims to have 24 stories to share in the first series across 12 weeks.

Where and how will my story be displayed?

Your story may be displayed on different platforms, including, but not limited to, the City of Armadale website, social media platforms, exhibited at events and published documents.

*Please refer to **Photo Guidelines** on page 4 for what is displayed.*

Will my information be kept confidential?

Yes, we will not share sensitive information. For your privacy and protection, we may remove details from your story if you have included them.

Can I apply if I'm under 18?

Yes. Submissions from people under 18 will need a Parental Consent Form signed.

What if I want to inspire people who don't speak English?

If English is not the language you want to express yourself with, we invite you to also include your story in the language of your choosing. Both versions will be published.

Translations with different writing system are supported (e.g. language, braille etc.)

Layout:

Title

A quote from your story.

Your Story

400 – 750 words.

Human

Your first name. You may include a feature. E.g. Jess, the florist.

Dedicated to

This is optional, but available if you would like to dedicate your story to an individual, organisation or service.



Photo: Brandon Stanton, Humans of New York founder.

Photo guide:

This will be the large image associated with your story. Your image should be 3mb and minimum 730px wide. File formats accepted: jpg, gif, png, jpeg.

Soft background:

The background should be in-focus enough to be able to discern what it is, roughly, but soft enough that it doesn't distract. The Human is the clear focus, here! We strongly encourage portraits are taken in a public area within the City that may highlight your journey.

Attractive lighting:

Soft lighting wrapping the face, from highlights to shadows, is attractive and dynamic. No ugly shadows allowed!

Clothing & colour:

We encourage people to utilise clothing and colour to express their story where possible. If this is not the case, clothing and jewelry should be subtle and non-distracting.

Sentimental:

We strongly encourage your photo to be taken in a location that is meaningful and located within the City of Armadale. If you don't have one, that's okay! You are the main focus in the photo. We can also guide you with where your photo should be taken.

Confidential details:

We encourage photos to be taken outdoors in natural lighting, however, if this is not the case, photos must not include sensitive and personal information.

Comfortable eye line:

Not too far off camera, and definitely not too close.

Please note that while it is our intention to publish all submitted stories, submissions will not be published if content:

- contains disrespectful or derogatory remarks about someone
- contains advice or content that the City believe is damaging, unhelpful or distressing to others
- contains swearing or offensive language, is nonsensical and/or irrelevant
- promotes personal opinions in a way that the City believes is disrespectful of the choices of others
- infringes the privacy of individuals or service providers
- is racist, sexist, homophobic, sexually explicit or suggestive, abusive or otherwise discriminatory or objectionable
- requesting funds, financial support or donations
- references to specific prescription medication names and/or dosages
- encourages violence, suicide or other activity which could endanger the safety or wellbeing of others
- is a copy of content that is not owned or written by you

Application

Your details

First name: _____

Surname: _____

Age: _____

Date of Birth: / /

Gender: _____

What are your preferred pronouns? She/Her/Hers He/Him/His They/Them/Theirs

Do you identify as:

☐

Aboriginal or Torres Strait Islander

☐

Culturally and Linguistically Diverse

☐

A person with a disability

Address: _____

Suburb: _____

Email: _____

Phone: _____

If English is **not** your first language, what is your primary language? _____

Your application

Have you registered your interest? Yes ☐ No ☐ If no, please refer to page 2 **Guide**

Did the City help you write your story? Yes ☐ No ☐ If yes, who? _____

Photo attached: Yes ☐ No ☐

Photo to be taken by City: Yes ☐ No ☐

Translated version attached: Yes ☐ No ☐ Language: _____

Translation with different writing system are supported (e.g. language, braille etc.)

What is your display name and feature (e.g Jess, the florist)? _____

Your Story Title (a quote from your Story): _____

Is there an individual, services or group you want to acknowledge for their support? _____

Submitted via:

☐

Email

☐

Administration Building

☐

With City of Armadale staff
At a scheduled meeting

☐

Other: _____

Who are you aiming to inspire? Optional

Your Story Up to 750 words

Applicant's Signature

Date Signed

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(A parent or legal guardian must sign below if applicant is under 18 years of age)

Full name of applicant's parent/guardian: _____

Address: _____

Phone: _____ Email address: _____

Applicant's Parent's Signature

Date Signed