



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Belmont Funding Forum for Culturally and Linguistically Diverse (CaLD) Communities

Welcome



City of Belmont

- ▣ 35,209 people
- ▣ 37% were born overseas
- ▣ 63% have one or both parents born overseas
- ▣ Cultural Diversity Engagement Plan
- ▣ Cultural Diversity Focus Group
- ▣ Ms Clare de Carvalho Ferreira - Cultural Diversity Engagement Officer
- ▣ Ms Amina Currimbhoy - Coordinator Community Development



The role of OMI

- To assist the Minister for Citizenship and Multicultural Interests and the state government to achieve the full potential of multiculturalism
- To act as an ‘enabler’
- **Objective:** strengthen the capacity of culturally diverse communities



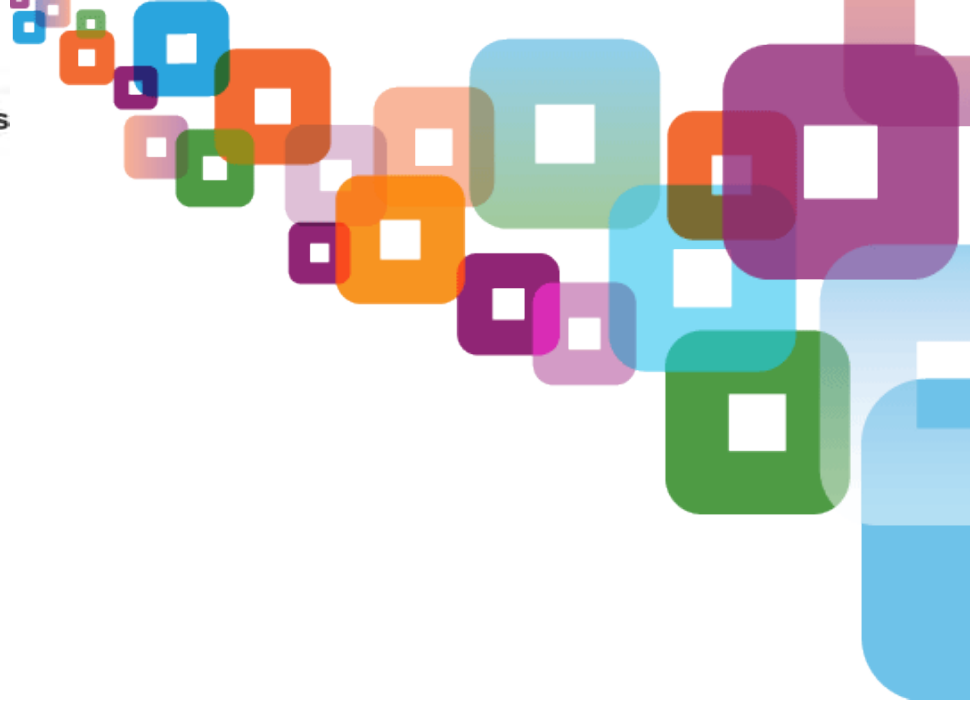
This forum allows you to:

- Obtain information about funding opportunities
- Understand the application process
- Identify appropriate funding sources
- Discuss your projects with representatives of funding bodies

All presentations available on OMI website



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



City of Belmont

Presenter:

Mr Jay Hardison

Manager Property and Economic Development

COMMUNITY CONTRIBUTION FUND (CCF)

Creating opportunities



About CCF

- The City of Belmont's Community Contribution Fund has been established since 2011
- Incorporated not for profit organisations or groups under the auspice of an incorporated group within the City of Belmont can apply for funding between \$500 and \$5,000 and unincorporated groups can apply for up to \$500.

How Can I Apply?

- The CCF is open twice a year – March and September.
- CCF is advertised in the Southern Gazette and on the website:
<http://www.belmont.wa.gov.au>
- Application packs are available on the website or in hardcopy at the Civic Centre.
- Assistance with developing your application:
CCF workshops or 1:1

CCF Eligibility

- Funding is available in 3 categories: Community Projects, Festivals & Events and Equipment

To be eligible you need to meet at least one criteria:

- ✓ An Incorporated not for profit organisation based in the City of Belmont
- ✓ An Incorporated not for profit organisation undertaking projects for the benefit of the City of Belmont's residents and whose primary aim is for the improvement of the quality of life of the community
- ✓ An Unincorporated not for profit organisation (eligible to apply for up to \$500) undertaking projects that will benefit the City of Belmont community
- ✓ An Unincorporated community group under the Auspice of an Incorporated organisation

Exclusions:

E.g. Recurrent operational costs, retrospective funding; does not have City of Belmont focus.

Next Round

CCF Round 9 will open from Tuesday, 1st September to Wednesday, 30th September 2015!

Grants Writing Workshop

- Seek to increase the level of grant funding coming into the region
- Free, interactive, half day workshop focussing on effective grant application writing
- Open to all local community based organisations
- Register with the City to be invited to sessions

Community Grants Guide

- A free, online, guide to a range of grants identified as being relevant to the area
- A list of resources available to organisations
- In the Community - Grants & Donations section of the City of Belmont website

www.belmont.wa.gov.au

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Government of **Western Australia**
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Office of **Multicultural Interests**



Office of Multicultural Interests

Presenter:

Mr James Jegasothy

Grants and Sponsorship Officer



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Community Grants Program (CGP)



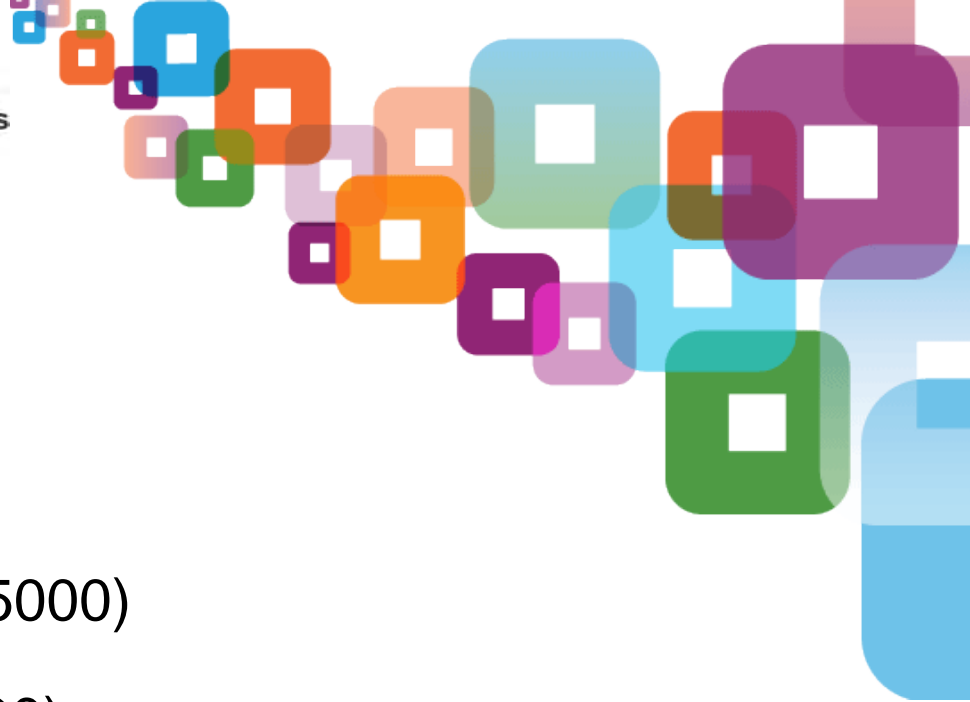
General Funding Guidelines

- OMI Strategic Plan 2014-2018 objectives
- Benefits of multiculturalism
- Capacity building of all culturally diverse community organisations
- Value for money
- Fair and equitable distribution of funding across all multicultural communities
- Supporting partnerships between culturally diverse communities and organisations, and other experienced service providers



Eligibility

- Incorporated, not-for-profit organisations and associations based in WA
- Local, State (including government schools) and Australian Government Agencies
- Commercial or for-profit organisations
- Individuals
- Political organisations
- Organisations currently in receipt of other major funding (more than \$50,000) from OMI
- Organisations that have overdue funding acquittals from previous OMI funding programs



CGP Categories

- Events and Activities (up to \$5000)
- Small Projects (\$5000–\$20,000)
- Major Programs (\$20,000–\$50,000)
- Major Community Celebrations Sponsorships (up to \$20,000)



A basic outline of CGP criteria

Essential criteria:

- Address objectives of the OMI Strategic Plan
- and/or
- builds the capacity of one or more culturally diverse community organisations/associations to deliver positive outcomes for community members, including civic and community participation



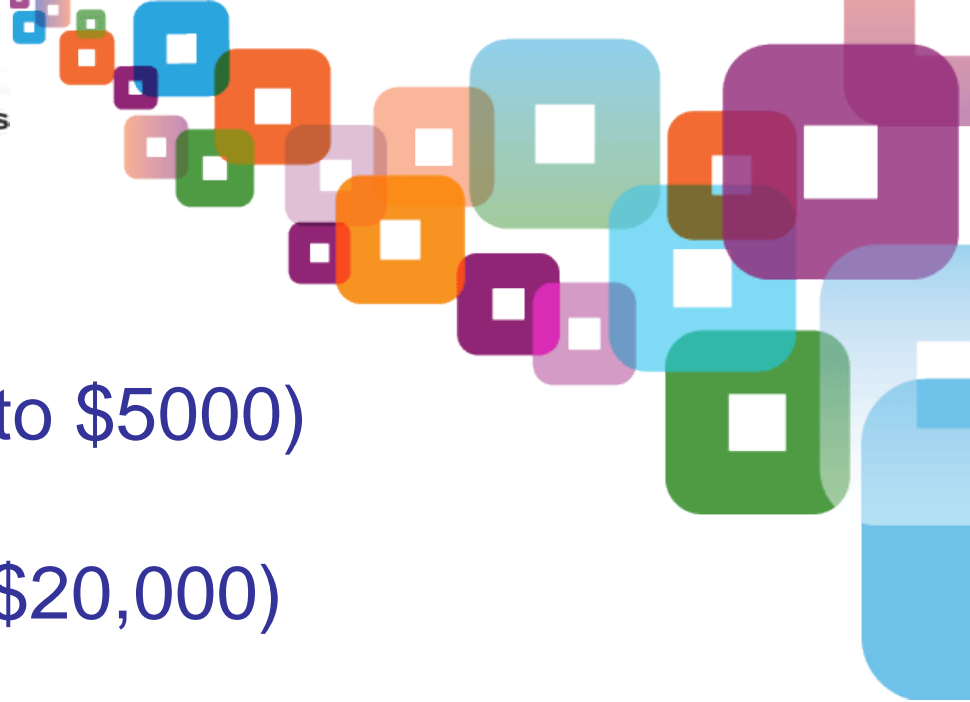
OMI Strategic Plan objectives

- Strengthen the capacity of culturally diverse communities to maintain their cultures and address their needs
- Support the development of culturally inclusive policies, programs and services
- Facilitate full participation by culturally diverse communities in social, economic, cultural and civic activities
- Develop intercultural understanding and promote the benefits of Western Australia's cultural diversity



What makes a good application?

- Discuss your application with OMI
- Answer all mandatory application questions
- Provide an overview of your community
- Be accurate, concise and relevant in your response
- Provide a clear description of project activities
- Provide a detailed and deliverable budget
- Use clear language
- Ask someone to read your application for feedback
- Keep within the word limits
- Use the checklist



Events and Activities (up to \$5000)

Small Projects (\$5000 to \$20,000)

Major Programs(\$20,000 to \$50,000)

Major Community Celebrations
(up to \$20,000)



Further Information, Guidelines and Application
Forms will be available soon at:

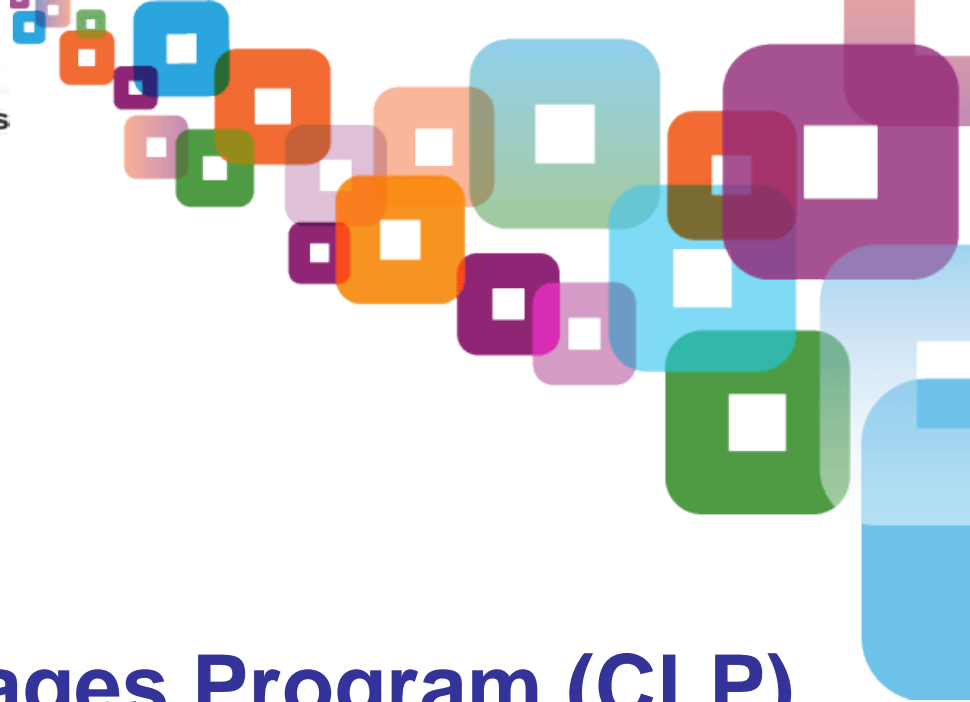
www.omi.wa.gov.au/omi_grants.cfm

Telephone [6551 8700](tel:65518700)

or email grants@omi.wa.gov.au



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Community Languages Program (CLP)



Purpose of the CLP

- To contribute to social cohesion through support for language and cultural maintenance
- To complement language education provided in schools

The primary mechanism to achieve these objectives is through funding and support for quality language learning delivered by Community Language Schools



Current Status of CLP

- The CLP is currently being redeveloped
- From 2016, all eligible community language schools will be able to apply for funding to run an after school hours language program
- Eligibility criteria will be released for comment in the draft program policy and implementation framework to be made available in school Term 3 this year



Please visit www.omi.wa.gov.au or contact
communitylanguages@omi.wa.gov.au
for more information about the Community Languages
Program (CLP)

You can also provide comments you may have and register
for notifications on the ongoing CLP redevelopment process
and professional development program by emailing
communitylanguages@omi.wa.gov.au



Department of Local Government and Communities

Presenters:

- **Ms Letty Durkin, Grants and Contracts Officer**
- **Ms Nicola Dunstone, Senior Grants Officer**



Government of **Western Australia**
Department of **Local Government and Communities**

Community Funding Unit

Grants Programs



One-Off Grants

- The department provides one-off grants to more than 200 non-government organisations and community groups and to local governments throughout Western Australia.



Who Can Apply for Funding?

- Community organisations, special interest groups and local government authorities.
- Applicants need to be an incorporated, not-for-profit organisation or be sponsored by one.
- *State government agencies, individuals, profit making organisations or community organisations that have outstanding acquittals with the department are NOT eligible for funding.*



National Youth Week Grants

- National Youth Week Grants of up to \$1,000 are available for events and activities to celebrate young people and their accomplishments.
- The program is run annually, opening in about September each year.
- Examples – festivals, workshops, urban art projects.



Regional Child Care Development Fund Operational Grants

- Funding of up to \$15 000 is available to assist with operational expenses, professional development and training, information technology, capital equipment and governance.
- Check the website for closing dates for funding rounds.



Regional Child Care Development Fund Strategic Grants

- Funding of up to \$25 000 is available for research or pilot projects that will contribute to the long term viability or sustainability of the organisation, a collective of organisations (e.g. all within one region) and/or the broader regional education and care sector.
- Applications are accepted on an ongoing basis.



Thank a Volunteer Day Grants

- Funding of up to \$1,000 is available for community organisations to host community wide Thank A Volunteer Day Events on December 5.
- This program runs annually, opening in about July each year.



Seniors Week Community Grants

- Funding is available for community organisations to provide activities during Seniors Week.
- This program is run annually, opening in about July each year and is administered by COTA WA in partnership with the Department and Lotterywest.



Community Gardens Grants

- Grants of up to \$10,000 for existing gardens and up to \$20,000 for new gardens to help the community come together through gardening.
- This program runs annually opening in October each year.
- Examples – garden beds, composting workshop, open day with produce stalls.



Beyond Gambling Grants

- Funding is available to address social gambling issues.
- This program runs annually opening in about July each year.
- Examples - workshops, awareness programs, social/recreational activities.



Grants for Women

- Funding of up to \$5,000 to support projects addressing women's economic independence and/or leadership.
- This program runs annually opening in about January each year.
- Examples - workshops, mentoring, expos.



Assessment Process

Step 1

Contact the Grants and Contract Officer; Community Funding Unit, to discuss your project idea and confirm that it falls within the guidelines.

There is no question too big or too small.

Step 2

Complete the application form.

Step 3

Submit the application by the closing date.

Please note: Please allow at least three months lead time for your project to be considered by the department.



Step 4

Applications are considered by the department, which makes recommendations to the Director General or Minister for approval.

Step 5

Applicants are notified of the outcome.

Step 6

Funds are distributed to successful applicants.

Step 7

Complete your project.

Step 8

Complete an evaluation and acquittal report and submit it to the Department of Local Government and Communities.



Government of **Western Australia**
Department of **Local Government and Communities**

We look forward to hearing from you

www.dlgc.wa.gov.au/commgrants

6551 8700



Department of Culture and the Arts

Presenters:

- **Ms Alli Doherty, Project Officer – Arts Development Grants Program**
- **Ms Kathleen Toomath, Indigenous Arts Grants**



Government of **Western Australia**
Department of **Culture and the Arts**

Grants and Programs

Application Information Session

DCA Vision

The Western Australian community is enriched by unique and transforming culture and arts experiences

A State that is:

- connected
- distinguished by its arts and culture
- dynamic and vibrant

- *Art Gallery of Western Australia*
- *Perth Theatre Trust*
- *ScreenWest*
- *State Library of Western Australia*
- *Western Australian Museum*
- *The State Records Office*

Overview

- DCA provides more than \$27million in funding annually
 - \$18million in recurrent funding to 42 non govt organisations
 - \$5million in grants awarded to individuals, groups and organisations
 - Devolved funding
- A range of initiatives
- Between 700 to 800 grant applications are received each year

Arts Development

Development

- Supports creative, skills and professional development
- 2 rounds per year – next deadline 28 August

Distribution and Marketing:

- Supports the distribution or presentation of an existing WA arts activity, event or product with the aim of expanding markets and enhancing profiles
- 2 rounds per year – next deadline 28 August

Arts Development

Visual Arts and Craft Mid-Career Fellowships:

- Supports outstanding individual visual artists or arts workers to grow their practice and increase their profile nationally and internationally
- Four grants available at \$25,000 each with one round per year

Creative Development Fellowships:

- Support an intensive period of creative development for outstanding individual arts practitioners without the usual constraints and time pressures of delivering a product
- One grant available of \$60,000 one round per year

Artflight:

- For a contribution towards travel and freight costs to attend events that have strategic significance to the development or promotion of their arts practice or profession.
- Must be invited to attend
- Grants available of \$5,000 available each month

Indigenous Arts Development

Development:

- Supports creative, skills and professional development.
- 2 rounds per year

Distribution and Marketing:

- Supports the distribution or presentation of an existing WA arts activity, event or product with the aim of expanding markets and enhancing profiles
- 2 rounds per year

Arts Forward Fellowship:

- Supports Indigenous artists and arts workers representative of all art forms who seek to build their career to the next level through an intense period of development.

Young People and the Arts

Development:

- Supports creative, skills and professional development.
- 2 rounds per year

Distribution and Marketing:

- Supports the distribution or presentation of an existing WA arts activity, event or product with the aim of expanding markets and enhancing profiles
- 2 rounds per year

Young People and the Arts

Young People and the Arts Fellowships:

- Support an intensive period of creative development for outstanding young emerging artists or arts workers.
- A maximum of three \$15,000 fellowships are awarded each year.

Young People and the Arts International Scholarships:

- One \$30,000 scholarship is offered annually to one outstanding young artist or arts worker aged 29 years or under to undertake specialist training unavailable elsewhere in Australia.

YPA Quick Response:

- A contribution of up to \$3,000 is available to assist young artists, arts workers and organisations to respond to or capitalise on out-of-round opportunities
- Grants available each month

Creative Industries

Supports projects that strategically develop the potential capacity both creatively and commercially for musicians, fashion designers and industry related businesses.

- **Commercial Development:**
- **Skills Development:**
- **Sector Development:**
- **Creative Industries Travel Assistance**

Specialised programs

Connect Community Collections

- Engaging Collections
- Artist in Residence
- Professional Development

Regional Touring Boost

- Aims to increase the number and diversity of professional small to medium circus, comedy, dance, music, theatre and multi-arts shows touring regional communities in Western Australia for the next three years.

Artist in Residence (AiR)

- Supports artist-in-residence activity in public schools and universities, and to improve students' access to high quality arts in education programs in WA.

Community Arts and Cultural Development

- The Department is committed to supporting access to, and participation in culture and arts activities for all Western Australian communities.
- The Department values opportunities where communities can share their stories creatively and respond to the unique characteristics that form a Western Australian culture.

What to think about when applying to DCA for a community arts project

- Involve professional artists – creative skills match the communities goals for the project
- Ensure community consultation / involvement – how does the community 'own' it
- Demonstrates community interest and support
- Describe community issues (context) and/or the desired community benefit

Catalyst Community Arts Fund

Community Arts Network manages this fund on behalf of DCA

- This fund focuses on the community learning new skills, experiencing and participating in the arts
- Promote the values of community empowerment, social inclusion, respect for diversity and self-determination.
- 2 rounds per year with categories of
 - *Innovate \$15,000*
 - *Create \$15,000*
 - *Develop \$10,000*
 - *Explore \$10,000*
- They have project officers to help you develop your application and run workshops on the application process
- <http://www.canwa.com.au/>

Applying for a Grant

Project Officers

- Main point of contact
- Information and advice

How to apply for a Grant

- Develop your project
- Read through the Arts Grants Handbook
- Speak with a Project Officer
- Prepare a draft
- Get some feedback
- Gather your support material
- Submit before the deadline

Assessment

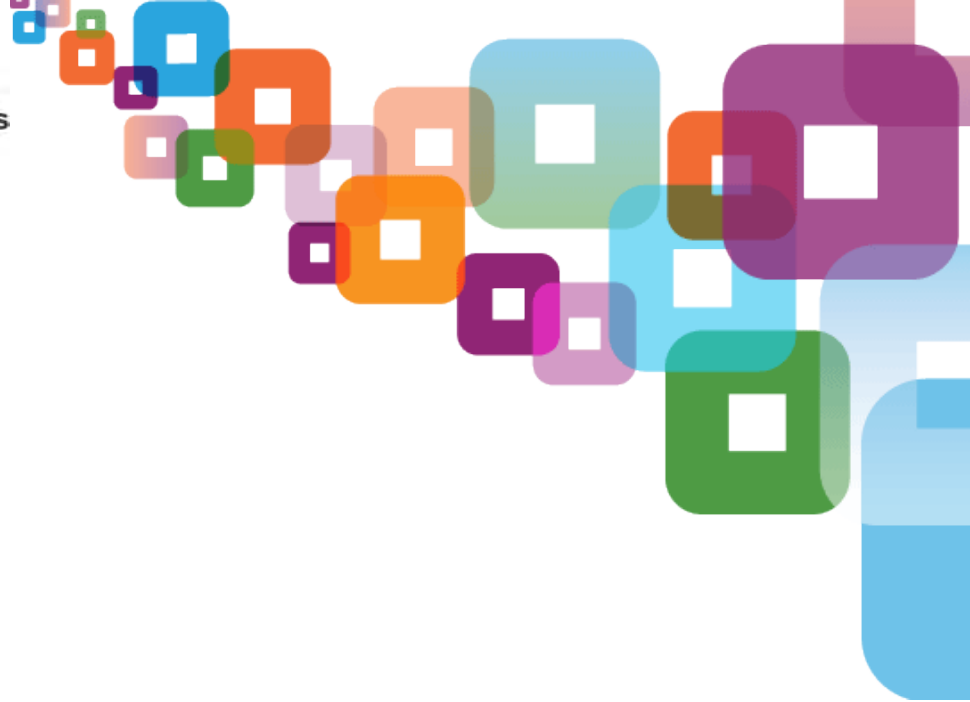
- All applications are assessed by a group or peer assessors - artists and arts workers with relevant experience

Contact

www.dca.wa.gov.au

Gordon Stephenson House
140 William Street
Perth, WA 6000

Phone: (08) 6552 7466
Toll free: 1800 199 090



Lotterywest

Presenters:

- Ms Joni Sercombe, Grants Manager
- Ms Fay Baxter, Grants Manager
- Ms Natalie Venables, Grants Officer

What we do: Lotterywest

- Lotterywest established in 1932
- State government statutory authority
- Run the official State Lottery in Western Australia
(Lotto games and instant Scratch'n'win)
- Raise and distribute the funds for beneficiaries

2013/14 grant making figures

- **\$271.3m** for beneficiaries:
- Hospitals: **\$117.4m**
- Arts: **\$14.7m**
- Sports: **\$14.7m**
- Direct Grants*: **\$124.5m**

*Including **\$7.56m** to Perth Festival and **\$7.56m** to ScreenWest

1,197 grants to **1,017** community and charitable organisations

How we work: Grants & Community Development

- Developmental
- Complementary
- Flexible
- Responsive

The grants process



Before applying: eligibility

You are an eligible group if you're

- a **not-for-profit** community group
- a **local government authority**

and your proposal is for a **charitable** and **benevolent** purpose.

There's a **\$15,000 limit** for:

- unincorporated groups
- organisations not registered for GST

Some grant types have **maximum request limits**

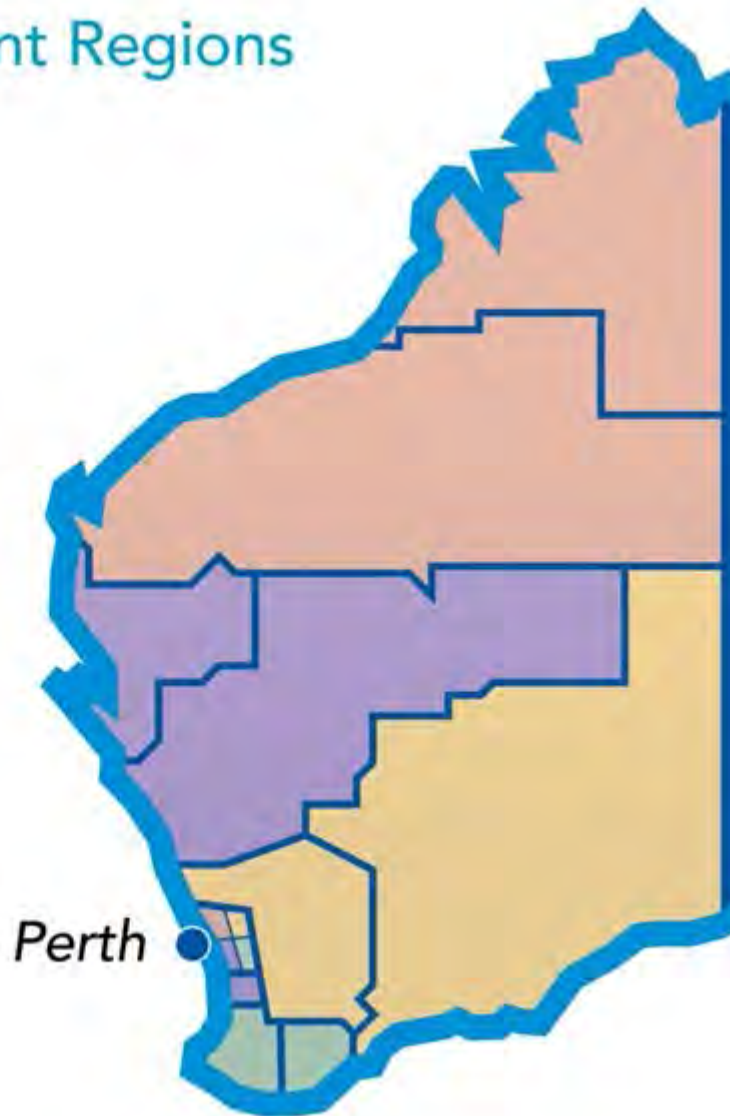
Before applying: eligibility

Things we can't support:

- applications from individuals
- ongoing operational costs
- activities outside WA
- requests that are retrospective
- Competitive sporting activities
- Curriculum related educational activities
- Promotion of a particular religious or spiritual philosophy

Lotterywest Grant Regions

-  *Pilbara,
Kimberley,
North Metro*
-  *Wheatbelt,
Goldfields,
North East Metro*
-  *Peel,
Midwest-Gascoyne,
South Metro*
-  *South West,
Great Southern,
South East Metro*



Key grant types

Furniture and Equipment

Office items, whitegoods, tools, instruments, costumes, toys

Community Events

Community gatherings, fairs, festivals

IT and Web

Computers, hardware, software, web development

Key grant types cont..

Organisational Development

Volunteer and governance training, strategic planning, conferences

Community and Workplace Spaces

Building or fit-out of community centres, renovations, upgrades of work spaces

Projects

Initiatives to build community capacity (time limited)

Examples of CALD grants

14 grants totalling \$517,048 have been approved in 2015 for CALD groups

Group	Grant	Amount
Multicultural Services Centre of WA	Building	\$342,500
Bangladesh Aus Association of WA	Event	\$10,000
Kush Centre for Music Culture	Equipment	\$14,212
Kurdish Association of WA	Event	\$1,800
Australian Arab Association	Event	\$5,000
Masti Bollywood Dance Group	Equipment	\$9,918
Burundians Community in WA	Organisational Development	\$5,150
Italian Club Fremantle	Air Conditioning	\$45,000
Brazilian Association of WA	IT & Equipment	\$5,745
Cultural Learning Centre Mosaica	Equipment	\$10,155
Mission for Improvement and Boosting Services to the Community Inc.	Equipment	\$8,610
Nepali Association of Western Australia	Event	\$4,700
Buddha's Light International Association WA Inc	Event	\$10,000
Macedonian Society of Geraldton Inc.	Property Improvements	\$44,258

Assessment – customer service team

- Your application is worked on based on the date of receipt
- A customer service officer will check that we have all your documents
- A condition of grant letter is sent to your legal signatory

Assessment – grants assessor

Considering your grant application:

- community benefit and evidence of need
- community support
- accountable and stable organisational governance
- appropriate and realistic budget with contributions from other sources
- your organisation's ability to undertake the project
- best placed and well placed

My grant's approved – what next?

You'll receive a grant approval letter confirming:

- **what** has been approved (\$ and what has been supported)
- **how** grant will be paid
- **grant conditions** – before payment is made
- **public acknowledgement** of grant

Grants central - Online

New and improved information about our grants and provides online application forms:




Applying online

https://forms.business.gov.au/smartformservlet/Fo...

Page Safety Tools

Grant Application Form Receipt of Application



Thank you for submitting your Grant Application.

Your Grant Application will be assessed within 4 months of the date of submission. During this time you may be contacted by our Grants team to discuss your application.

When submitting additional support material and or contacting Lotterywest in relation to your application please quote the Application Number show below.

Application Number:

Done Unknown Zone

Help and contacts

- **Help and information available online**
 - [Information on each grant type](#)
 - [Frequently asked questions \(FAQ's\)](#)
 - [Resource kits and links to other publications](#)
 - Toolbox on page 1 of your online application
 - [Grants Technical](#) helpline for online application form and [help sheets](#)

Contact us at any stage - we're happy to help

Help and contacts

- All grant types have online application forms

Visit www.lotterywest.wa.gov.au/grants

If you need help

Contact us

Phone: 9340 5270
1800 655 270

Email: grants@lotterywest.wa.gov.au



Department of Social Services (DSS)

Presenter:

Mr Peter Ryan

Assistant Director - Families, Communities and
Settlement Services



Our mission is to improve the lifetime wellbeing of people and families in Australia.



Families and Children



Housing Support



Seniors



Communities and Vulnerable People



Disability and Carers



Ageing and Aged Care



Settlement and Multicultural Affairs

Grant Programmes

DSS has eight key programme areas:

- Four Ageing and Aged Care programmes; plus
- Housing and Homelessness
- Disability, Mental Health and Carers
- Early Childhood and Childcare has recently been added

- **Families and Communities**

Families and Communities Programme

Aims to support families, improve children's wellbeing and increase participation of vulnerable people in community life.

Includes:

- Financial Wellbeing and Capability
- Families and Children
- Strengthening Communities
- Settlement Services

National Funding

DSS spending accounts for a significant amount of the overall Commonwealth budget.

Around **\$1.697 billion** has been allocated to the **Families and Communities Programme** nationally over this year and the next two financial years.

Grant funding opportunities are advertised when available.

Settlement Grants Programme

- Deliver core settlement support services which assist eligible clients to become self-reliant and participate equitably in Australian society.
- For permanent residents who have arrived in Australia in the last five years as:
 - humanitarian entrants
 - family stream migrants with low English proficiency
 - dependants of skilled migrants and some selected temporary residents

Multicultural Arts and Festivals Grants

- Assist community organisations to host multicultural arts and festivals projects.
- Up to \$5,000 available for each event.
- Projects could include:
 - promoting harmony between groups of people from different cultural, racial and religious backgrounds
 - raising awareness for all Australians to build greater respect and understanding of diversity
 - providing opportunities for Australians of all backgrounds to come together and experience different cultural traditions

Community Development and Participation

- Support the delivery of projects, activities or events that respond quickly to particular local community needs and make a positive contribution to community life.
- Increase community participation in community activities.
- Increase the participation of vulnerable people in community life.

Eligibility

- Incorporated Associations
- Incorporated Cooperatives
- Companies
- Aboriginal Corporations
- Commonwealth or state/territory legislation (public benevolent institutions, churches, universities, unions etc.)
- Partnerships
- Trustees on behalf of a Trust

When are grant rounds open?

- <https://www.dss.gov.au/grants/open-for-application>
- Strict probity requirements when funding rounds open.
- Funding rounds published in newspaper advertisements and DSS website.
- Subscribe for email updates:
<https://www.dss.gov.au/grants>

More information

DSS grants page: <https://www.dss.gov.au/grants>

- Assistance with:
 - How to register
 - Types of selection processes
 - Resources available to assist

DSS Grants Hotline: 1800 625 136

Email: grants@dss.gov.au



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Department of Sport and Recreation (DSR)

Presenter:

Ms Eleanor Jones

A/Inclusion Officer



Department of
Sport and Recreation

Community Participation Funding



Our whole
community **wins**

What is CPF?

- Amounts from \$1000 to \$5000 are available
- Projects must increase participation or skill development of low participation groups.
 - Increase participation in physical activity; and/or
 - People Development - Enhance the development of sport and recreation personnel
- Low participation groups: (not limited to these)
 - Culturally and Linguistically Diverse (CaLD)
 - Aboriginal
 - People with disability

Who can apply?

- Not for profit Community groups that are incorporated and based in WA
- Sport and recreation clubs
- Regional Local Governments

Who can not apply?

- State Sporting Associations, Recreation Bodies and Peak Organisations currently funded by Organisational Sustainability Program (OSP)
- Organisations not based in WA
- Metropolitan Local Governments
- Organisations that are not incorporated
- Commercial / private organisations
- Other State Government Agencies
- Individuals

Essential criteria

- Not for profit
- Australian Business number
- Incorporation Certification
- Public Liability insurance
- Organisations are requested to discuss project with DSR consultant before applying.

General Information

- Ongoing scheme – no closing dates.
- Easy and short application form.
- 100% of project can be funded by DSR.
- Short turn around - max 6 weeks
- Successful projects - Letter of Offer
- 1 page Acquittal form

What can funding be used for ?

- Program costs
- Coaching clinics
- Coordinators
- Venue hire
- Equipment hire
- Instructors
- Volunteer training
- Coaching courses
- Referee courses

What is not considered for funding ?

- Construction of sport or recreation facilities.
- Projects outside of Western Australia.
- Additional funds for a project already funded by a DSR grant program.
- Prize money/trophies.
- Merchandise e.g. clothing/promotional material.
- One off camps and events.
- Membership fees.
- Catering costs.



Office Use Only
TRIM: _____
Grant No: _____
Project Coordinator: _____

Application Form

Community Participation Funding Application Form

Applicant's details

Organisation Name:

Postal Address:

Suburb: State: Postcode:

Street Address:

Suburb: State: Postcode:

Preferred contact person

All application correspondence will be directed to this person

Name: Title: Dr Mr Mrs Ms

Position Held:

Business Phone: Facsimile:

Mobile Phone: Web Address:

Email:

Business details

Does your organisation have an ABN? Yes ABN:

If Organisation does not have an ABN then your organisation should contact the Australian Taxation Office (ATO) to discuss their eligibility to obtain an ABN.

Is your organisation registered for GST? Yes No

Is your organisation not-for-profit? Yes No

Is your organisation incorporated? Yes No

Incorporation Number: *Please attach a copy of the incorporation certificate

Does your organisation have current public liability insurance? Yes No

Account Name:

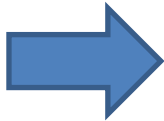
BSB Number: Account number:

Full name of Bank:

Promotional use of project material

DSR may wish to use certain information from your grant for promotional purposes.
If your application is successful, can we promote your project to the media? Yes No

Essential criteria





Application Form

Project information

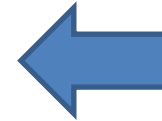
Project Title:

Project START Date: Project END Date:

Project Location:

Have you contacted your local DSR office? Yes No

If yes, who did you discuss your project with? Consultants Name:



Make sure you talk to us **BEFORE** submitting this application

Please categorise the target group of your project (please select from below)

Culturally and Linguistically Diverse (CaLD) People with Disability

Aboriginal Other low participation group - please specify

Please tick any relevant target age groups

Under 25 26 – 45 46 – 59 60 and over

Does your program involve children under 18 years old?

Yes No

Your organisation will create a safe environment for children and comply with Working with Children Legislation

(more information available on the [Department's website](#))

Yes No

Is this a new project? (If no, please comment)

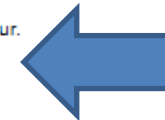
Yes No

Project Description: (a brief overview of the project – Who, What and Why)

Project Objectives

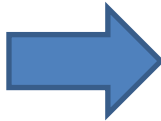
- How does your project increase physical activity (participation)?
- How will you develop the skills of people within your organisation (people development)?

Please provide a brief outline in 2 or 3 sentences of what your project will achieve and how it will occur.



What will you achieve, can it be sustained after our funding?

Who, what, when, where, how?





Application Form

Project Budget	
GRANT	AMOUNT
Requested from DSR (Min \$1,000 / Max \$5,000)	\$ []
EXPENSES (not inclusive of GST) What do you plan to spend the DSR grant amount on? (Travel, facility construction, prize money and purchase of equipment are NOT eligible for funding)	
[]	\$ []
[]	\$ []
[]	\$ []
[]	\$ []
[]	\$ []
[]	\$ []
[]	\$ []
[]	\$ []
TOTAL EXPENDITURE OF DSR GRANT AMOUNT	\$ []

Privacy statement and Statement of Disclosure

The Organisation acknowledges and agrees that this Application and information regarding it is subject to the *Freedom of Information Act 1992* and that the Grantor may publicly disclose information in relation to this Application, including its terms and the details of the Organisation. The information will only include the applicant's organisation name, sport, location, grant purpose and grant amount.

Applicant's Certification

I certify that the information supplied is to the best of my knowledge, true and correct.

I certify that I have the authority, as vested by the Board/Committee/Council/CEO, to submit this application by electronic transmission.

Name: []

Office Bearer/Position: []

Signature: []

Date: []

If you have any queries about your eligibility or the details required when applying for this grant, please contact the Department of Sport and Recreation on (08) 9492 9700.

Please return a completed and signed copy of this application with a copy of your incorporation certificate to your local Department and Sport and Recreation office.





Acquittal Form

Organisation Name: <ORG NAME>	Grant #: <GRANT #>
Performance Report	
Describe briefly what you achieved from the project.	
How many people participated in your project? _____	
OR select one of the following:	
Less than 10 <input type="checkbox"/>	11 – 25 <input type="checkbox"/>
26 – 50 <input type="checkbox"/>	51 – 75 <input type="checkbox"/>
76 – 100 <input type="checkbox"/>	
If over 100, please give an approximate number: _____	
Is the project continuing?	
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure	

Expenditure Statement	AMOUNT
Amount received from DSR	\$
Expenses	
<i>What did you spend the DSR grant amount on?</i>	
(Travel, facility construction, prize money and purchase of equipment were <u>NOT</u> eligible for funding)	
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total Expenditure of DSR grant amount	\$

I certify that I have the authority, as vested by the Board/Committee/Council/CEO, to submit this acquittal documentation by electronic transmission.

Name: _____

Position held: _____

Signature: _____ Date: _____



What do you need to do next?

- Read the grant guidelines
- Come and see us to talk about your project ideas
- Contact your Regional Officer to set up a meeting or discuss your project



Department of
Sport and Recreation

Eleanor Jones

Inclusion Officer South

Eleanor.Jones@dsr.wa.gov.au

08 9492 9840

Liz Toohey

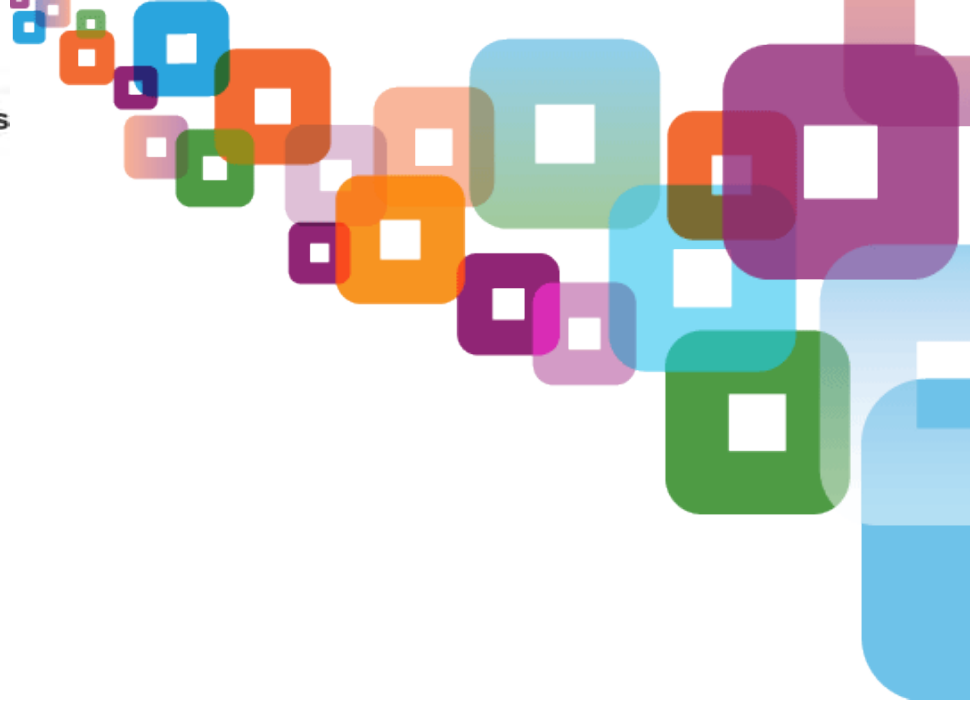
Inclusion Officer East

Liz.Toohey@dsr.wa.gov.au

08 9492 9736



Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Healthway

Presenter:
Mr Anthony Radich
Director of Sponsorship

Healthway Sponsorship Program

Anthony Radich
Director of Sponsorship



Overview

- Who is Healthway?
- Objectives & Priorities
- Health Campaigns & Messages
- Sponsored Organisations Obligations & Guidelines
- Sponsorship Areas & Categories of Sponsorship
- Application Process
- Sponsorship leveraging strategy
- FAQ's





OUR VISION

A healthy Western Australia, where everyone has a role in promoting health and shares in the benefits of a healthy population.



OUR MISSION

Healthway is a health promotion foundation, with a legislated obligation to promote good health and encourage healthy lifestyles. Healthway fulfils this obligation by:

- Promoting and facilitating healthier lifestyles, policies and environments.
- Empowering individuals, groups and communities to be healthier.

Who is Healthway ?

- Western Australian Health Promotion Foundation
- The World Health Organisation defines Health Promotion as:
“the process of enabling people to increase control over their health and its determinants, and thereby improve their health.”

Provide sponsorships to sport, arts and community groups to encourage healthy lifestyles

The primary focus of sponsorship is to extend the reach of health promotion campaign messages



Background

- Established in 1991 under the Tobacco Control Act 1990. Independent statutory body.
- Over 800 partnered organisations.
- Healthway consists of an independent governing board, 3 Advisory Committees and 23 staff. Health & Sponsorship areas.
- Health Messages supported by State health Campaigns – Extensive Research, Monitoring and Evaluation. 16% Call to Action
- Co-Sponsorship Policy – Reduce promotion of Fast Food, Alcohol, Junk Food/Drinks. Involves an assessment of “Risk” (Profile/Mktg/Nutrition) & conditions around mitigating the risk and not undermining Healthway objectives.



Healthway Objectives

Priority Health Areas

- Reducing smoking and working towards a smoke-free WA
- Reducing harm from alcohol
- Preventing overweight and obesity
- Promoting good community and individual mental health

Sponsorship Program

- Reduce the promotion of unhealthy messages & brands
- Facilitate structural & policy change within organisations and venues to create healthy environments

Restrict the promotion of tobacco products and smoking generally

Promote good health and activities while encouraging healthy lifestyles

Tobacco Products Control Act 2006

Actively seek to challenge community norms and encourage individuals and organisations to change their behaviour and practices

Healthway Strategic Plan 2012-2017



The Priorities

Reducing smoking and working towards a smoke free WA

Reducing harm from alcohol

Preventing overweight and obesity

Promoting good community and individual mental health



Healthway Sponsorships 2013/2014

- Tobacco smoking control 29%
- Alcohol and other drug misuse 22%
- Overweight and obesity prevention 19%
- Mental health promotion 15%
- Skin cancer prevention 8%
- Other health issues 7%



Priority Populations

Children and Youth
(between 5 and 17 years)

Regional, Rural and Remote

Aboriginal and Torres Strait Islander people

Disadvantaged



The primary focus of sponsorship is to extend the reach of health promotion campaign messages

alcohol**thinkagain**



MAKE SMOKING
HISTORY



LIVELIGHTER

BE ACTIVE



Sponsored Organisation Obligations

- ✓ All indoor and outdoor areas to be smoke-free
 - ✓ Healthy food and drink options
 - ✓ Free drinking water
 - ✓ Adequate sun shade
 - ✓ Safe warm-up practices for physical activity
 - ✓ No Alcohol or unhealthy food/drink (or vouchers)
 - ✓ Low strength alcohol and non alcoholic choices
 - ✓ No activities encouraging rapid drinking ie discounts, happy hour
 - ✓ Alcoholic drinks to be served in standard-sized drink portions
 - ✓ No promotions that glamorise getting drunk ie drinks or cocktails with names that imply they will get you drunk
-
- ✓ Be a healthy role model
 - ✓ Monitor organisations media comments & public behaviour
 - ✓ Monitor organisations social media behaviour

Alcohol supply, corporate hospitality & VIP

- ✓ RSA regulations to sell or serve alcohol
- ✓ Alcohol can be served in corporate boxes
- ✓ Alcohol can be served at VIP events
- ✓ Alcohol can be served and sold at awards nights, annual dinners, other functions

Types of Sponsorship

Sport, Arts/Community Events

- Under \$5,000 Sponsorships
- \$5,000 - \$50,000 Sponsorships
- Over \$50,000 Sponsorships



Before you apply...

- Have you read the sponsorship guidelines and Facts and Questions on Healthway's website? www.healthway.wa.gov.au
- Are you eligible? Sponsorship cannot be core school curriculum activity, fundraising event, conference, expo, travel costs, infrastructure, religious, political events etc
- Are you able to meet the application deadlines?
- Can you comply with the Minimum Health Policy and Co-Sponsorship Requirements?
- Have you contacted a Healthway Staff - Develop a dialogue with Healthway!



Application Deadlines

- **Under \$5,000** - 3 months prior
- **\$5,000 - \$50,000** - 4 months prior
- **Over \$50,000** annual programs - 5 months prior to the commencement of the financial or calendar year of activity

Fixed budgets YOY across Sports, Arts & Community Events.

Demand exceeds sponsorship capability 3:1! Extremely competitive.

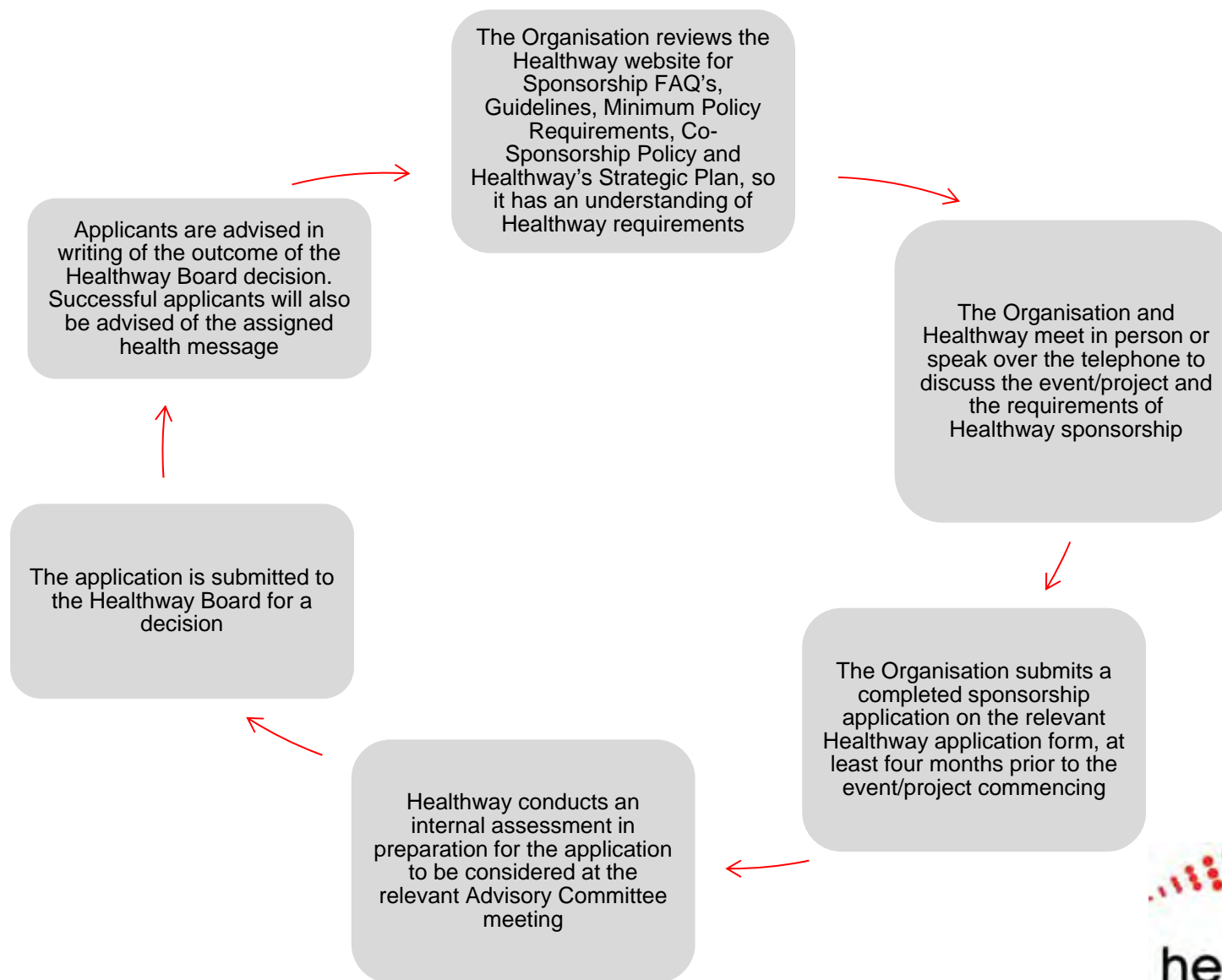


What makes a good Application?

- Include concise information about how the event or program can provide “Message Promotion” opportunities & extend “Reach” of a health message.
- What inventory is available and what is the extent of your marketing capability
- Opportunities to enable a high level of prominence and status.
- Highlight the priority population groups that may be involved in your project
- Consider like sponsorships and benchmarking when deciding upon a sponsorship request – be realistic!
- Pick the correct Sponsorship Level – Clearly Identify How the Health Message will be promoted and Engage with Priority Group



Application Process



Leveraging and Activations

- Four Healthway staff to leverage over 200 + sponsorships
- Includes production cost of all signage, can include installation
- Includes design cost for composite logo, advertising, online
- Includes cost for merchandise, clothing, competitions etc
- Includes cost for promotional staff and mascots



The Challenge

**Leveraging strategies need to “cut through”
the increasing clutter of advertising associated with
sponsored events and activities.**





Government of **Western Australia**
Department of **Local Government and Communities**
Office of **Multicultural Interests**



Get the funding you need

**Belmont Funding Forum
for culturally and linguistically diverse (CaLD)
communities**